Business School

WESTERN UNIVERSITY CANADA

15th ANNIVERSARY 2001 - 2016



# CIBAFI – Ivey Business School Executive Programme on Strategic Thinking, Innovation and Corporate Entrepreneurship and Change Leadership

7 - 8 November 2017 Manama, Kingdom of Bahrain

#### **About CIBAFI**

General Council for Islamic Banks and Financial Institutions (CIBAFI) is a non-profit institution that constitutes the official umbrella for Islamic financial institutions in the world. It was founded by the Islamic Development Bank (IDB) and a number of leading Islamic financial institutions. It is considered as one of the International Islamic Infrastructure Institutions. It was established on 16th of May 2001 in the Kingdom of Bahrain.

Today, CIBAFI with over 120 members from over 31 jurisdictions, is recognized as a key piece in the international architecture of the Islamic finance industry. In its mission to support Islamic financial services industry (IFSI) by being the leading industry voice advocating regulatory, financial and economic policies that are in the broad interest of our members and that foster the development of the Islamic Financial Services Industry and sound industry practice, CIBAFI is guided by its Strategic Objectives, which are 1) Policy, Regulatory Advocacy, 2) Research and Publications, 3) Awareness and information sharing and 4) Professional Development.

#### **About Ivey Business School**

The Ivey Business School at Western University, Canada was founded in 1922 and is one of North America's oldest and most established providers of business education. Ivey's mission is to develop outstanding business leaders who think globally, act strategically and contribute to the societies within which they operate. Ivey is the second largest producer of business cases in the world, and the world's largest producer of Asian business cases. These business cases are used as teaching material by top business schools around the world. In 2015, Ivey Business School partnered with the Central Bank of Bahrain to design and deliver the acclaimed Waqf Fund Leadership Grooming Programme for Islamic Banks. About 35 top executives from 10 major banks joined the multi-module programme in Hong Kong and Toronto. In 2017, Ivey will partner with the Waqf Fund again to deliver a week-long session of the Leadership Grooming Programme on advanced leadership topics.







#### **Programme Objective**

This 2017 Executive Programme continues the successful collaboration between CIBAFI and Ivey Business School to deliver a world class and highly interactive learning experience for Islamic Financial Institutions (IFIs) executives in the domain of strategic thinking, corporate entrepreneurship, and leadership development in face of organizational change. This programme begins with a practical deep-dive into application of strategic thinking, which is crucial for development of business leaders in this rapidly changing and uncertain world. Furthermore, today's executives not only need to have a strategic mindset, but also be able to articulate and cascade such perspectives to their team and organization, which is considered as an essential "platform" leadership skill.

#### **Interactive Case Learning Methodology**

The Ivey learning approach is based on learn-by-doing, not just learn-by-listening. What managers truly need does not come in a textbook. It is experiential and intuitive. It is something we call the Ivey Learning Experience. The Experience is carefully orchestrated to mirror the business decision-making process and integrate across business disciplines.

Through Ivey's case learning method, participants will be put in the shoes of decision-makers, struggling with real challenges, incomplete or too much information, time limits, people issues and resource constraints. Participants develop a set of skills to effectively analyze issues, develop strategies and execute plans successfully. Leveraging on this renowned application driven case learning approach, this program is a useful forum for stepping back from the daily business to take a broader and more strategic look at the organization and industry, in order to drive sustainable performance and future growth.

#### Who Should Attend?

This programme is ideal for senior Executives and Board Members from Finance and Banking, Strategy and Consulting Industries, as well as members of regulatory bodies. Functional focus would include but not limited to the following:

- Financial Services
- · Risk Management
- Economics
- Banking
- Governance
- · Legal and Regulatory
- Product Development Oversight
- Business Strategy/Leadership

## **Detailed Sessions of the Programme**

# Day 1: Tuesday, 7th November 2017

08:30 - 09:00	Registration & Morning Coffee
09:00 - 09:15	Welcoming Session
	Opening Remarks by CIBAFI
09:15 - 10:45	Session 1
	<ul> <li>Objectives and expectation from the programme</li> <li>Perform Now and Build for the Future</li> <li>Development of strategic thinking – strategic thinking that creates and capture value</li> <li>Plenary discussion on sustainable competitive strategy and differentiation</li> </ul>
10:45 - 11:00	Coffee Break
11:00 - 13:00	Session 2
	<ul> <li>Brief lecture on FinTech, digitalization, and their disruptive implications to the financial services industry</li> <li>Islamic Financial Institutions' (IFIs) current business opportunities and challenges in favor of sustainability and growth</li> <li>The interplay among digitalization, FinTech, and the real economy</li> <li>Explore how Islamic Finance can better serve the real economy through these innovations</li> <li>Live examples</li> </ul>
13:00 - 14:00	Lunch
14:00 - 17:00	Session 3
	Rise of Alternative Finance and the FinTech Revolution
	Business Case on Klarna, payment services that simplify e-commerce

## Day 2: Wednesday, 8th November 2017

00.00 10.45	
09:00 - 10:45	Session 4
	Corporate Entrepreneurship Strategy and Organization
	• Business Case on Luminar: Leveraging Big Data Using Corporate Entrepreneurship
10:45 - 11:00	Coffee Break
11:00 - 12:30	Session 5 (Continuation)
	Corporate Entrepreneurship Strategy and Organization – Discussion and Video Debriefing
	Focus is on organizational and strategic leadership aspects, appreciate the intricacies and
	challenges of navigating a "start-up" business model within an established organization's
	culture and systems
	Business Case on Luminar: Leveraging Big Data Using Corporate Entrepreneurship
12:30 - 13:30	Lunch
13:30 - 16:45	Session 6
	Strategy Execution and Leading Strategic Change – Discussion and Video Debriefing
	Participants will experience barriers to strategic change and develop insight on overcoming
	such barriers, also learn important lessons on personal style, character, and rapid growth
	of a leader who is new at the Nestle headquarters and perhaps less senior.
	• Business Case on Nestle Globe Program (A): The Early Months
16:45 - 17:00	Closing Session





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## **Registration Form**

Name (الاسم)
(الجنسية) Nationality
(المؤسسة ) Institution
Position ( المسمى الوظيفي ) Position ( المسمى الوظيفي )
Department (القسم)
(العنوان )Address ( العنوان )
Country ( الدولة )
Email ( البريد الإلكتروني )
Telephone( الهاتف)
Fax(الفاكس)
(الجوال) Mobile (الجوال)

### **Programme Details**

Fee per participant:
Early Bird registration 2,300 USD, until 13<sup>th</sup> July 2017
CIBAFI Members 2,500 USD
CIBAFI Non-members 2,900 USD

Please send the completed form to CIBAFI Secretariat Email: events@cibafi.org | Tel : +973-17357318 | Fax: +973-1732 4902